

Norstride: Leveling the Playing Field with Custom AI

A Step-by-Step Instructional Guide to Building, Deploying, and Owning Custom AI Tools in 60 Days or Less.

Real Impact & ROI

60-Day Deployment



Most AI tools go live from the first call to full implementation in 60 days or less.

6-Month Payback



Norstride projects a full return on investment within the first six months, not the first year.

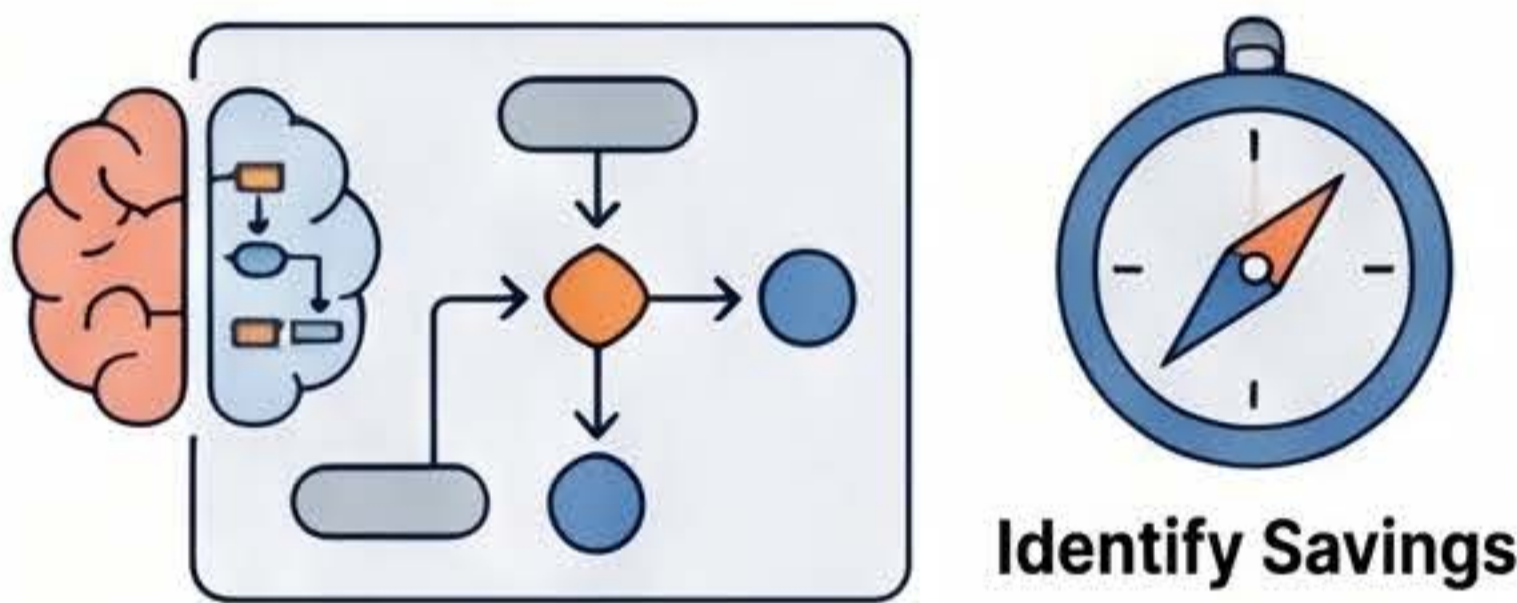
Case Study: Helios Engineering



VP Maya Reyes reported a \$1.4M annual saving after their AI helper handled 60% of support calls with 98% accuracy.

The 4-Step Path to AI Integration

01 · Find the Best Fit



Identify Savings

Over two weeks, the team identifies exactly where AI will save the most time and money, creating a clear roadmap your team can trust.

02 · Design a Live Demo



Within 3 to 4 weeks, you receive a real working demo built on your actual data to test and sign off on before full development.

03 · Ship the Real Thing



The final tool is built, tested, and integrated directly into your existing software (like Salesforce, HubSpot, or Slack) for immediate use.

04 · Keep it Sharp (Care)



Norstride stays on to monitor performance, tune the AI, and ship upgrades so your team can focus on running the business.

Service Tiers & Transparency

Flat Price, No Surprises:

Services are billed at fixed rates to prevent hidden hourly fees

Launch Plan

- Starting Cost:** \$697 (Flat)
- Timeline:** Live in 30-60 days
- Deliverables:** 1 Custom AI Helper
- Support:** 30 Days
- Ownership:** You keep the code

Scale Plan

- Starting Cost:** \$497 / month
- Timeline:** Ongoing Tuning
- Deliverables:** Up to 3 AI Helpers
- Support:** Monthly Upgrades
- Ownership:** You keep the code

Total Code Ownership & Safety



Total Code Ownership
Unlike many AI vendors, Norstride hands over every line of code and all rights to the client upon completion.



Safe, Private, and Integrated
Your data is locked down, never used to train other AIs, and plugs directly into tools like QuickBooks, Shopify, and Zendesk.